

Spot Manager: Placed, 10/26/12-11/06/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Defend Michigan Democracy

Order: 216096

WOOD	10/26/12	WOOD News @430a	430a-5a	4:41:22 AM	TV101X14112H	:30	P4		Yes	\$65.00	1
WOOD	10/26/12	5am Daybreak	5a-6am	5:19:16 AM	TV101X14112H	:30	P3		Yes	\$325.00	1
WOOD	10/26/12	6am Daybreak	6-7a	6:43:02 AM	TV101X14112H	:30	P3		Yes	\$1,000.00	1
WOOD	10/26/12	eightWest	11a-12p	11:16:34 AM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	10/26/12	News 8 @ Noon	12-1p	12:38:12 PM	TV101X14112H	:30	P2		Yes	\$800.00	1
WOOD	10/26/12	Rachael Ray	2-3p	2:27:17 PM	TV101X14112H	:30	P3		Yes	\$300.00	1
WOOD	10/26/12	Ellen	4-5p	4:22:30 PM	TV101X14112H	:30	P3		Yes	\$750.00	1
WOOD	10/26/12	Late Night w/Jimmy Fallon	1237a-137a	1:11:58 XM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	10/27/12	Daybreak Sat@7am	658-8a	7:22:38 AM	TV101X14112H	:30	P2		Yes	\$1,500.00	1
WOOD	10/27/12	Sat News 8 @6p	6-630p	6:29:30 PM	TV101X14112H	:30	P2		Yes	\$1,500.00	1
WOOD	10/28/12	Sun News 8 @6p	6-7p	6:28:02 PM	TV101X14112H	:30	P3		Yes	\$1,600.00	1
WOOD	10/29/12	WOOD News @ 430am	430-5a	4:48:12 AM	TV101X14112H	:30	P4		Yes	\$65.00	1
WOOD	10/29/12	5am Daybreak	5a-6am	5:53:35 AM	TV101X14112H	:30	P3		Yes	\$325.00	1
WOOD	10/29/12	6am Daybreak	6-7a	6:42:26 AM	TV101X14112H	:30	P3		Yes	\$1,000.00	1
WOOD	10/29/12	Today Show	658-9a	6:58:55 AM	TV101X14112H	:30	P3		Yes	\$1,350.00	1
WOOD	10/29/12	eightWest	11a-12p	11:32:27 AM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	10/29/12	News 8 @ Noon	12-1p	12:31:42 PM	TV101X14112H	:30	P2		Yes	\$800.00	1
WOOD	10/29/12	Rachael Ray	2-3p	2:32:41 PM	TV101X14112H	:30	P3		Yes	\$300.00	1
WOOD	10/29/12	Dr Oz	3-4p	3:11:58 PM	TV101X14112H	:30	P3		Yes	\$400.00	1
WOOD	10/29/12	Late Night w/Jimmy Fallon	1237a-137a	1:27:10 XM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	10/30/12	WOOD News @ 430am	430-5a	4:52:31 AM	TV101X14112H	:30	P4		Yes	\$65.00	1

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/26/12-11/06/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Defend Michigan Democracy											
Order: 216096											
WOOD	10/30/12	5am Daybreak	5a-6am	5:42:15 AM	TV101X14112H	:30	P3		Yes	\$325.00	1
WOOD	10/30/12	6am Daybreak	6-7a	5:57:45 AM	TV101X14112H	:30	P3		Yes	\$1,000.00	1
WOOD	10/30/12	eightWest	11a-12p	11:50:47 AM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	10/30/12	News 8 @ Noon	12-1p	12:51:48 PM	TV101X14112H	:30	P2		Yes	\$800.00	1
WOOD	10/30/12	Rachael Ray	2-3p	2:53:31 PM	TV101X14112H	:30	P3		Yes	\$300.00	1
WOOD	10/30/12	Ellen	4-5p	4:43:51 PM	TV101X14112H	:30	P3		Yes	\$750.00	1
WOOD	10/30/12	Tues 8-10p	758-10p	8:24:08 PM	TV101X14112H	:30	P5		Yes	\$1,500.00	1
WOOD	10/30/12	Late Night w/Jimmy Fallon	1237a-137a	1:26:52 XM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	10/31/12	WOOD News @ 430am	430-5a	4:52:30 AM	TV101X14112H	:30	P4		Yes	\$65.00	1
WOOD	10/31/12	5am Daybreak	5a-6am	5:22:44 AM	TV101X14112H	:30	P3		Yes	\$325.00	1
WOOD	10/31/12	6am Daybreak	6-7a	6:22:45 AM	TV101X14112H	:30	P3		Yes	\$1,000.00	1
WOOD	10/31/12	Today Show	658-9a	8:59:30 AM	TV101X14112H	:30	P3		Yes	\$1,350.00	1
WOOD	10/31/12	eightWest	11a-12p	11:15:36 AM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	10/31/12	News 8 @ Noon	12-1p	12:18:59 PM	TV101X14112H	:30	P2		Yes	\$800.00	1
WOOD	10/31/12	Rachael Ray	2-3p	2:19:32 PM	TV101X14112H	:30	P3		Yes	\$300.00	1
WOOD	10/31/12	Dr Oz	3-4p	3:13:40 PM	TV101X14112H	:30	P3		Yes	\$400.00	1
WOOD	10/31/12	Wednesday 8-9p	8-9p	8:19:31 PM	TV101X14112H	:30	P4		Yes	\$1,000.00	1
WOOD	10/31/12	Late Night w/Jimmy Fallon	1237a-137a	1:04:28 XM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	11/01/12	WOOD News @ 430am	430-5a	4:39:43 AM	TV101X14112H	:30	P4		Yes	\$65.00	1
WOOD	11/01/12	5am Daybreak	5a-6am	5:37:36 AM	TV101X14112H	:30	P3		Yes	\$325.00	1
WOOD	11/01/12	6am Daybreak	6-7a	6:27:48 AM	TV101X14112H	:30	P3		Yes	\$1,000.00	1

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/26/12-11/06/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Defend Michigan Democracy

Order: 216096

WOOD	11/01/12	eightWest	11a-12p	11:49:12 AM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	11/01/12	News 8 @ Noon	12-1p	12:50:30 PM	TV101X14112H	:30	P2		Yes	\$800.00	1
WOOD	11/01/12	Rachael Ray	2-3p	2:42:12 PM	TV101X14112H	:30	P3		Yes	\$300.00	1
WOOD	11/01/12	Ellen	4-5p	4:28:41 PM	TV101X14112H	:30	P3		Yes	\$750.00	1
WOOD	11/01/12	Late Night w/Jimmy Fallon	1237a-137a	1:28:29 XM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	11/02/12	WOOD News @430a	430a-5a	4:51:52 AM	TV101X14112H	:30	P4		Yes	\$65.00	1
WOOD	11/02/12	5am Daybreak	5a-6am	5:47:32 AM	TV101X14112H	:30	P3		Yes	\$325.00	1
WOOD	11/02/12	6am Daybreak	6-7a	6:40:21 AM	TV101X14112H	:30	P3		Yes	\$1,000.00	1
WOOD	11/02/12	Today Show	658-9a	8:35:24 AM	TV101X14112H	:30	P3		Yes	\$1,350.00	1
WOOD	11/02/12	eightWest	11a-12p	11:39:20 AM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	11/02/12	News 8 @ Noon	12-1p	12:53:37 PM	TV101X14112H	:30	P2		Yes	\$800.00	1
WOOD	11/02/12	Rachael Ray	2-3p	2:40:11 PM	TV101X14112H	:30	P3		Yes	\$300.00	1
WOOD	11/02/12	Dr Oz	3-4p	3:28:41 PM	TV101X14112H	:30	P3		Yes	\$400.00	1
WOOD	11/02/12	Late Night w/Jimmy Fallon	1237a-137a	1:20:49 XM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	11/03/12	Daybreak Sat@7am	658-8a	6:58:05 AM	TV101X14112H	:30	P2		Yes	\$1,500.00	1
WOOD	11/04/12	Sun News 8 @6p	6-7p	6:29:30 PM	TV101X14112H	:30	P3		Yes	\$1,600.00	1
WOOD	11/05/12	WOOD News @ 430am	430-5a	4:47:25 AM	TV101X14112H	:30	P4		Yes	\$65.00	1
WOOD	11/05/12	5am Daybreak	5a-6am	5:09:37 AM	TV101X14112H	:30	P3		Yes	\$325.00	1
WOOD	11/05/12	6am Daybreak	6-7a	6:09:14 AM	TV101X14112H	:30	P3		Yes	\$1,000.00	1
WOOD	11/05/12	eightWest	11a-12p	11:27:45 AM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	11/05/12	News 8 @ Noon	12-1p	12:18:18 PM	TV101X14112H	:30	P2		Yes	\$800.00	1

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/26/12-11/06/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Defend Michigan Democracy

Order: 216096

WOOD	11/05/12	Rachael Ray	2-3p	2:34:21 PM	TV101X14112H	:30	P3		Yes	\$300.00	1
WOOD	11/05/12	Ellen	4-5p	4:56:49 PM	TV101X14112H	:30	P3		Yes	\$750.00	1
WOOD	11/05/12	M-F News 8 @5p	5-530p	5:20:45 PM	TV101X14112H	:30	P2		Yes	\$3,000.00	1
WOOD	11/05/12	Late Night w/Jimmy Fallon	1237a-137a	1:12:18 XM	TV101X14112H	:30	P3		Yes	\$125.00	1
WOOD	11/06/12	WOOD News @ 430am	430-5a	4:44:50 AM	TV101X14112H	:30	P4		Yes	\$65.00	1
WOOD	11/06/12	5am Daybreak	5a-6am	5:29:24 AM	TV101X14112H	:30	P3		Yes	\$325.00	1
WOOD	11/06/12	6am Daybreak	6-7a	6:51:35 AM	TV101X14112H	:30	P3		Yes	\$1,000.00	1
WOOD	11/06/12	Today Show	658-9a	7:24:16 AM	TV101X14112H	:30	P3		Yes	\$1,350.00	1

\$43,370.00 71

\$43,370.00 71

\$43,370.00 71

[Filtered by:] [Sorted by: Date]